This year’s Summer Seminar will be filled with valuable information for all-levels of HR Professionals in their everyday role in the workplace. Whether you work for a small, medium, or large-sized company, there will be something of value for everyone. The topic line-up includes presentations on compliance, organizational development, recruitment and engaging and motivating employees.

Come join us on August 24th in Hickory as we strive to stay on top of HR issues!

Register online at: summer-seminar.eventbrite.com

Hickory Metro Convention Center
960 13th Av. Drive SE
Hickory, NC 28602
www.hickoryconventions.com

No registration will be accepted at the door on the day of the event.

**COST TO ATTEND**

$50 members
$95 non-members

**For questions, please call**

Dawna Blackburn, 2017 CVSHRM President
828.459.3211

Donna McMillen, 2017 IHRA President
704.636.5231

Robin Saunders, 2017 PHRA President
828.725.4004

**SEMINAR AGENDA**

8:00  Registration
9:00  Welcome & Opening Remarks
9:15  Michelle Aikman
Attracting and Retaining Top Talent
10:15 BREAK - Visit with Vendors
10:45 Ben Garner, Mike Beck
2017 Health Plan Compliance Priorities
11:45 LUNCH – Visit with Vendors
1:00  Patricia Hatley
Five Generations in the Workplace
2:00  BREAK - Visit with Vendors
2:30  Erika Oliver
The Power of Positivity!
4:00  Closing remarks

**DOOR PRIZE DRAWINGS must be present to win**

**STAYING ON TOP OF HR ISSUES**

Thursday, August 24, 2017
8:00 AM – 5:00 PM

**11th Annual Summer Seminar**

Provided in partnership by
Catawba Valley SHRM
Iredell Human Resource Association
Piedmont Human Resource Association

**OUR MISSION**

NETWORKING
RESOURCES
EDUCATION
COLLABORATION
DEVELOPMENT
Michelle Aikman  
Director of Adventure Learning, Cerno

Michelle Aikman, NCRW is an engineer, innovative career management consultant, professional résumé writer, trainer, speaker, certified fitness professional, adventure enthusiast, and military spouse. As the Director of Adventure Learning for Cerno and a proactive career management specialist, Michelle helps organizations attract, retain, and engage top talent by creating high-energy learning programs integrating career management with heart-pumping adventure to help their high performers reach the next level in their careers and their lives. Michelle started her career as an engineer. She holds a MS in Engineering and Technology Management from Washington State University and a BS in Chemical Engineering with a Minor in Public Affairs for Engineers from the Colorado School of Mines. In 2010, she stepped away from engineering to help evolve hiring and retention practices. Her love for STEM (Science, Technology, Engineering, and Mathematics) motivated her to improve the career opportunities for military spouses and ultimately co-founded the Society of Military Spouses in STEM (SMMSS).

Michelle speaks nationwide about attracting, retaining and engaging top talent and a diversified workforce, supporting the military community, advanced résumé strategies, proactive career management, learning through adventure, STEM, major career changes, and significant employment challenges such as gaps in paid employment or a string of seemingly unrelated work experiences.

Patricia Hatley  
Leadership Author, Speaker, Trainer

With over 40 years of experience leading teams in corporate and non-profit environments, Patricia Hatley has a passion for helping people succeed. She is a leadership author and researcher, speaker, and trainer focusing on attracting, engaging, and retaining younger generations (Gen Ys and Gen Z) in any environment and community. Her work also focuses on developing a culture conducive to engaging all people. Goal is to “empower people to empower others.”

She currently serves as an Independent Contractor for community colleges, developing and delivering leadership training to business and industry—focusing on methods that work today and in the future. She has spoken to groups and conducted training in multiple states about “5 Generations at Work: Attracting, engaging, and retaining them,” for business, government, and non-profit organizations. Patricia has a Master’s of Science in Strategic Leadership (transformational leadership in a fast-shifting world), a Bachelor of Science in Business Administration, studied communications, and has been coached by numerous journalists, authors and educators, as well as completing many leadership programs. A former journalist, lobbyist, and public affairs specialist, she has served in a host of leadership roles spanning her career.

Ben Garner, Mike Beck  
Hill, Chessen & Woody

Benjamin Garner, JD is a compliance advisor for Hill, Chessen & Woody, a division of Gallagher Benefit Services, Inc. In this position, Benjamin educates staff and clients on the multitude of laws and regulations that affect health and welfare benefit plans to ensure employers are compliant and avoid or mitigate risk. He also conducts a compliance review for new clients and creates a compliance plan of action that outlines gaps and identifies suggestions to improve compliance. Prior to joining HCW in February 2017, Benjamin spent almost four years at the N.C. Department of Commerce as the Chief of Unemployment Insurance Adjudication in the Division of Employment Security. Prior to that, he worked in corporate law and compliance.

Benjamin graduated from the University of North Carolina at Chapel Hill in 2004 with Bachelor of Arts in history and English. He received his J.D. from Regent University School of Law in 2010 and is licensed to practice law in North Carolina. He is ingrained in the community – he leads a small group and teaches at his church and helps lead an organization for boys in the fourth through sixth grades that focuses on skills, leadership, and character development. He resides in Youngsville, N.C. with his wife and children.

Mike Beck currently serves as Area VP, Health & Welfare Consulting for Hill, Chessen & Woody Employee Benefit Services, a division of Gallagher Benefit Services, Inc. In this role, he provides expert consultation to employer clients in helping them to create and manage a customized benefit strategy for their employees. Mike applies a direct, hands-on approach to assisting clients in every step of the benefits process, from strategy development, plan design and implementation, funding analysis, and healthcare reform consultation.

Since the passing of healthcare reform, Mike has focused much of his energy on guiding his clients through the complexity of reform and helping them understand each of their unique circumstances in regards to the law. Mike arrived at HCW in February 2010 after serving as a senior account executive with UnitedHealthcare in Charlotte, where he helped expand their client base in the 100-3,000 employee market segments. Prior to that, Mike held positions of senior sales executive and Vice President at Riggs, Counselman, Michaels & Downes in Baltimore and account executive at Aetna. Mike began his career in insurance at the University of North Carolina in Chapel Hill after graduating from UNC-Chapel Hill.

A long-time North Carolina resident, Mike currently lives in Pittsboro with his wife and three children.

Erika Oliver  
Life Coach, Speaker, Author

Erika Oliver, SHRM-SCP, is a Positive Approach Coach who helps people, teams and organizations find their “happy” for positive, effective communication and relationships. As a recovering pessimist, Erika is dedicated to using her communication, sales, marketing and wellness training and experience to connect people to themselves and to each other. She believes we have infinite power for outrageously positive relationships, experiences, and possibilities when we choose the thoughts we think and work from a positive approach.

Sharing what she has learned on her own journey to “happy” Erika offers practical and easy-to-use methods and tools using her personal and professional experiences. She relates to all people across the happiness spectrum and is passionate about the role of happiness as a personal, organizational and even economic necessity. Erika has been described as “authentic”, “honest”, and “real” by her clients and program participants.

Erika has worked in the not-for-profit and private sectors, earned undergraduate and graduate business degrees and has published four books including the award-winning “Three Good Things: Happiness Every Day, No Matter What!” which is the subject of groundbreaking research to improve the positivity of hospital nurses. Most recently she has published, “Happy Crap: Unleash the Power of Positive Assumptions!” and is spreading crap – of the happy variety – everywhere she goes! Erika moved to North Carolina in 2015 with her husband Mark. Their two adult sons, Erik and Evan, live in Michigan. When she is not writing, speaking, or practicing HR you will find her playing outside or on a yoga mat. Erika can’t wait to help you unlock and unleash your positivity power!

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